

# The ABCDs of a Revolution:

How A.I., Big Data, Computer vision, and Data science  
are changing the world

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@guha

September 16, 2015



# Outline

Context

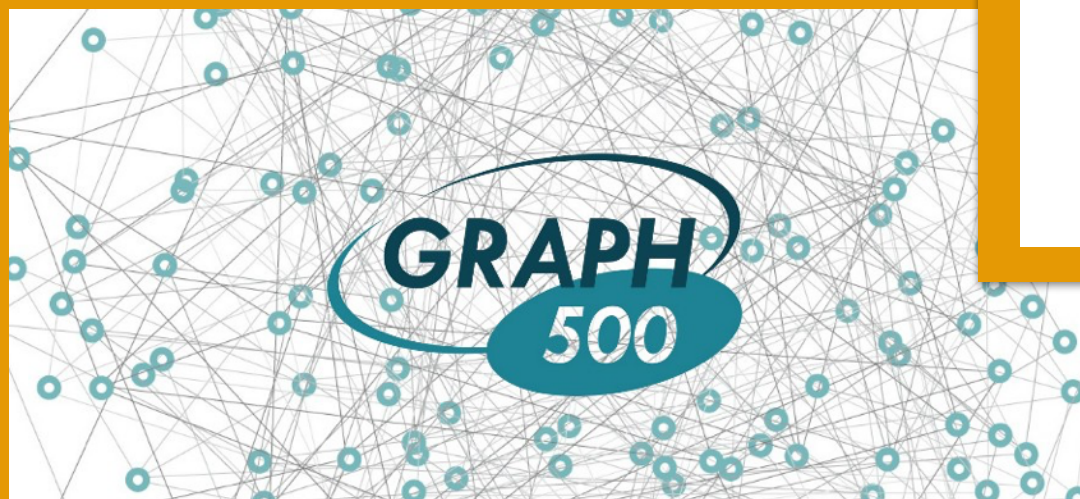
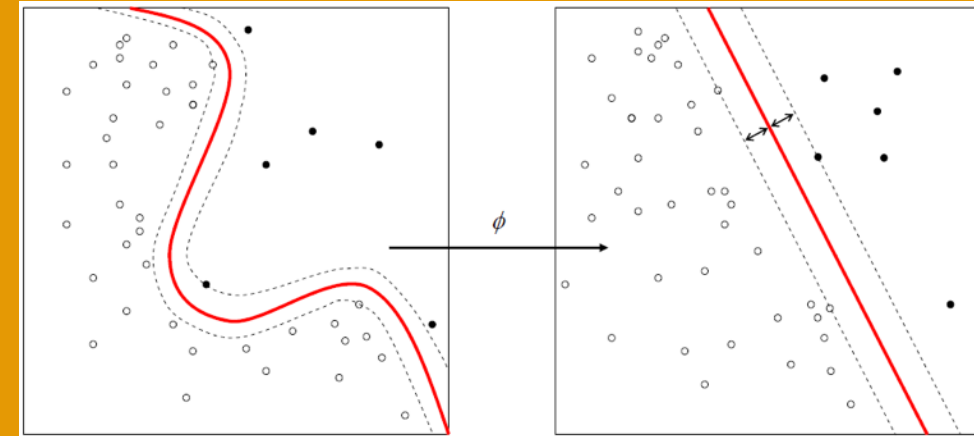
A Quick Tour

Examples

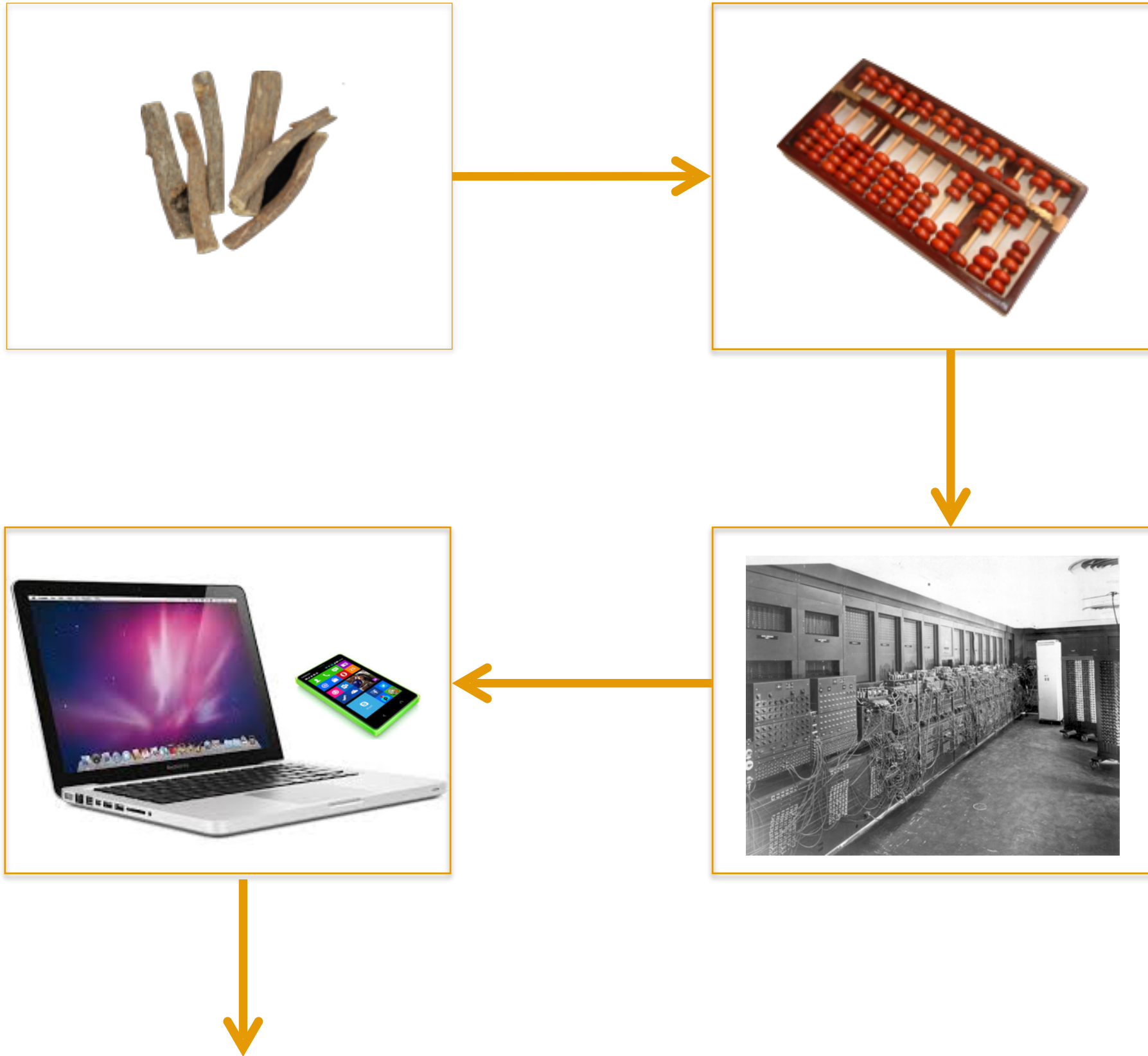
Future

Questions

# Revolution



# How We Got Here





# Enablers of Today's Revolution: Unprecedented Computation, Unprecedented Data

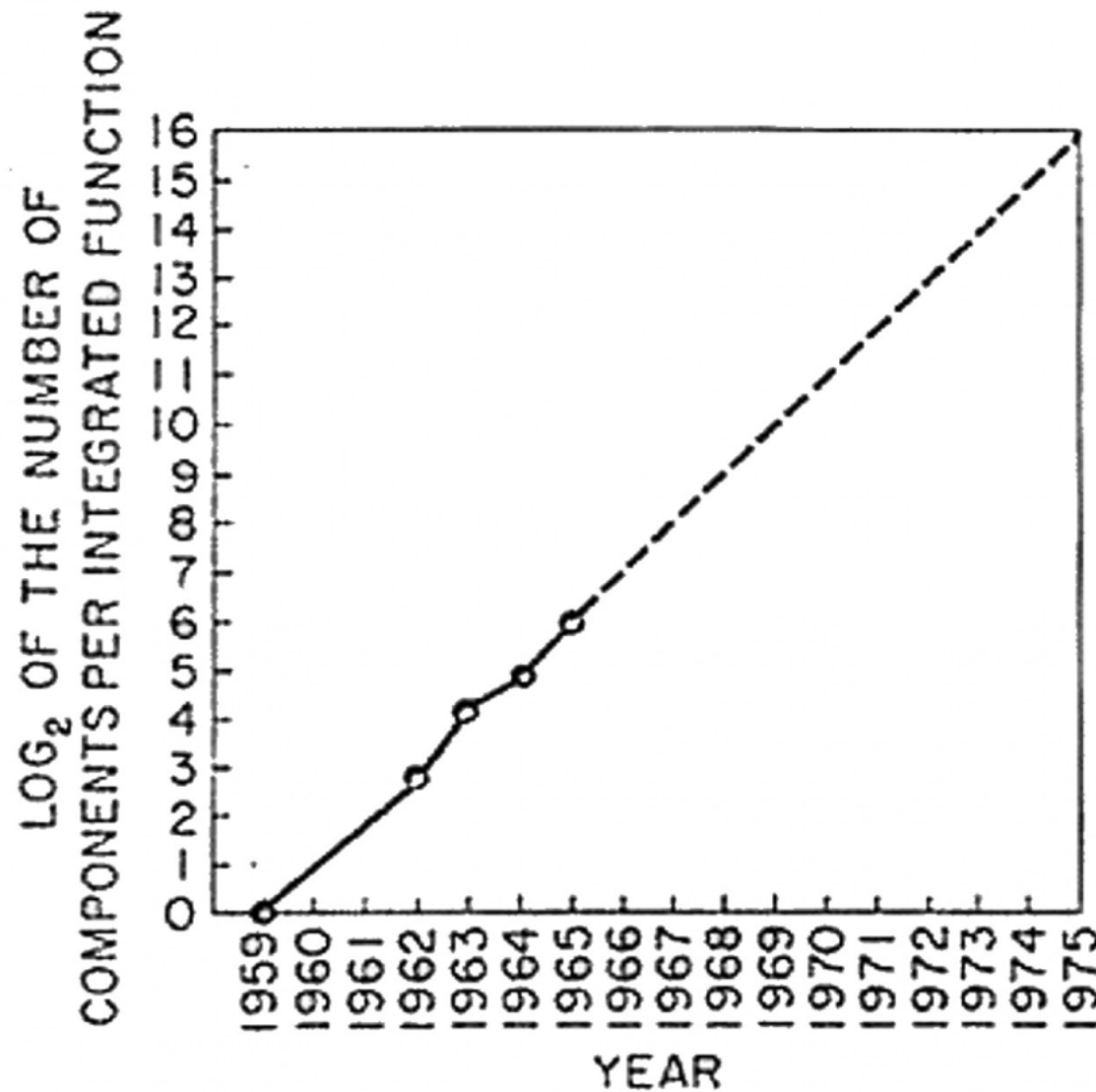
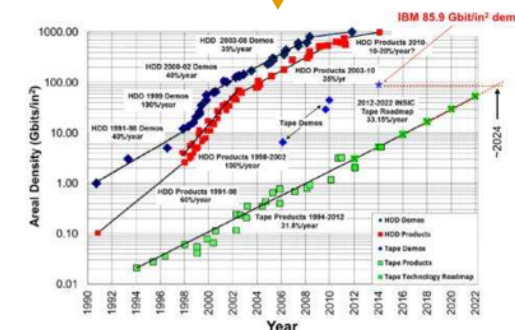
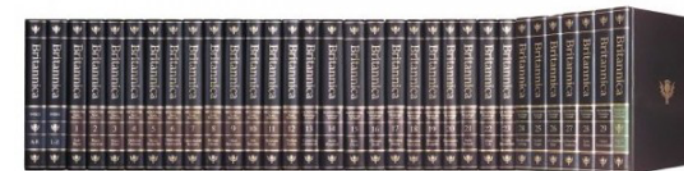


Fig. 2 Number of components per integrated function for minimum cost per component extrapolated vs time.

1965 *Electronics* magazine  
From: Fairchild internal document



Source: Modified from: INSiC 2012-2022 International Magnetic Tape Storage Roadmap  
<http://www.insic.org/news/2012Roadmap/12index.html>

# Artificial intelligence

The science and engineering of making intelligent machines

# Big Data

Collection and analysis of very large datasets

# Computer vision

Processing and understanding images

# Data science

Extraction of insight from data



# Problems in A.I.

Reasoning

General  
Intelligence

Knowledge Representation

Learning

Planning

Manipulating Objects

Natural Language Processing

Computer Vision

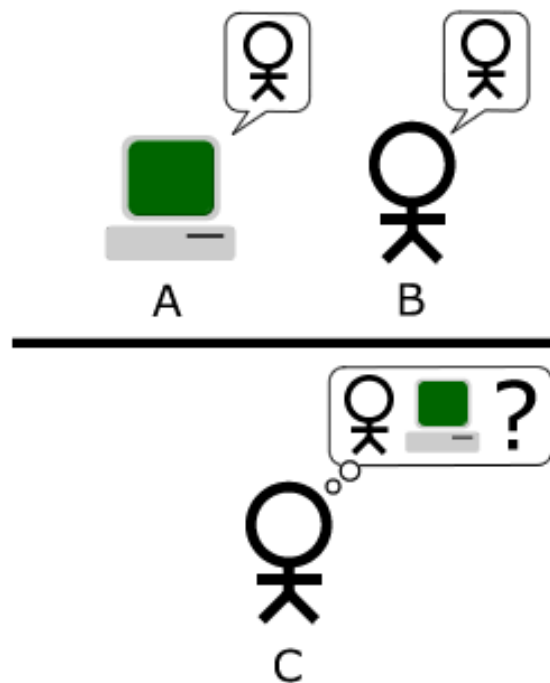
# Tests



vs.



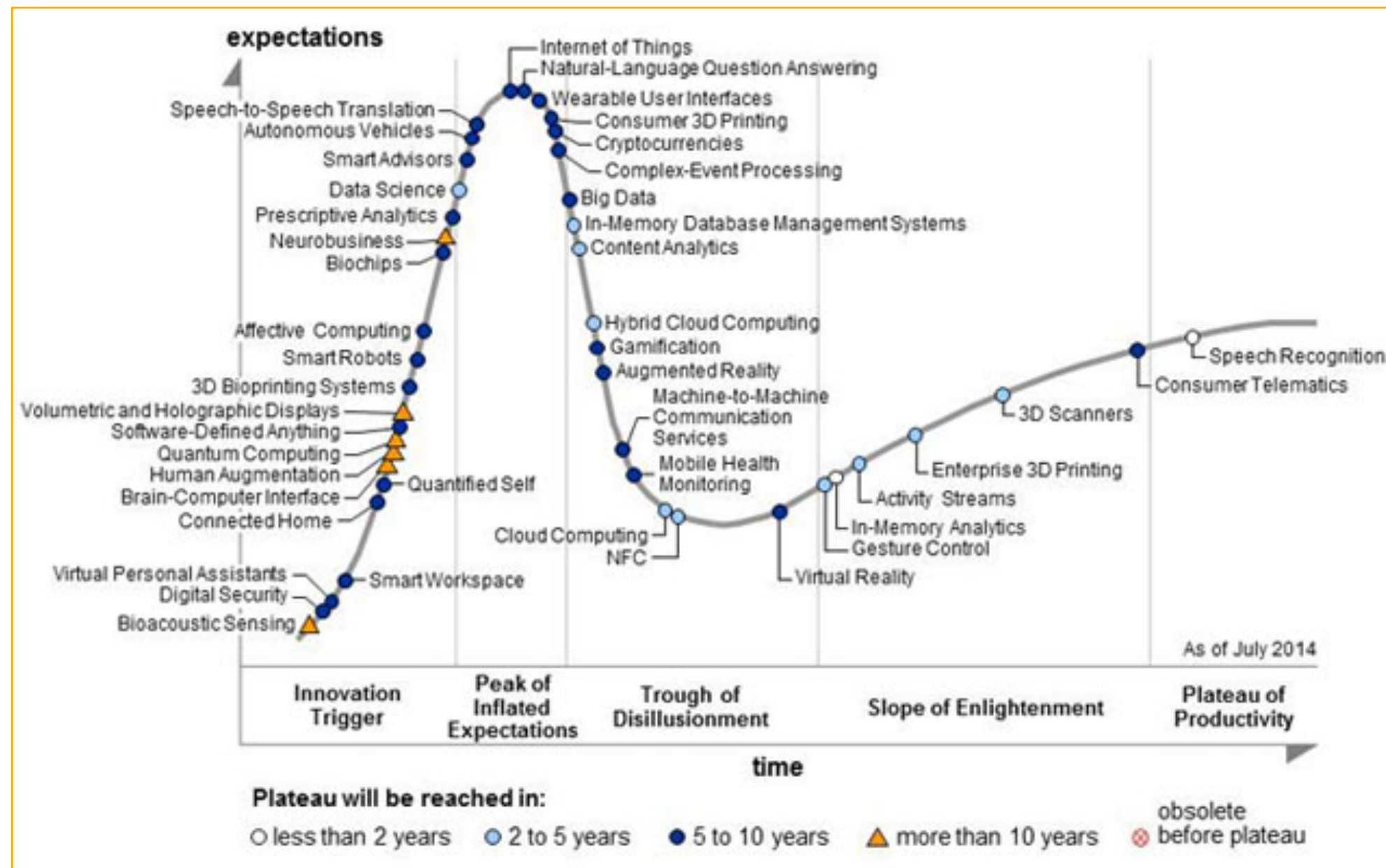
Turing Test





# Today's Advances are Real but Hype is Not New

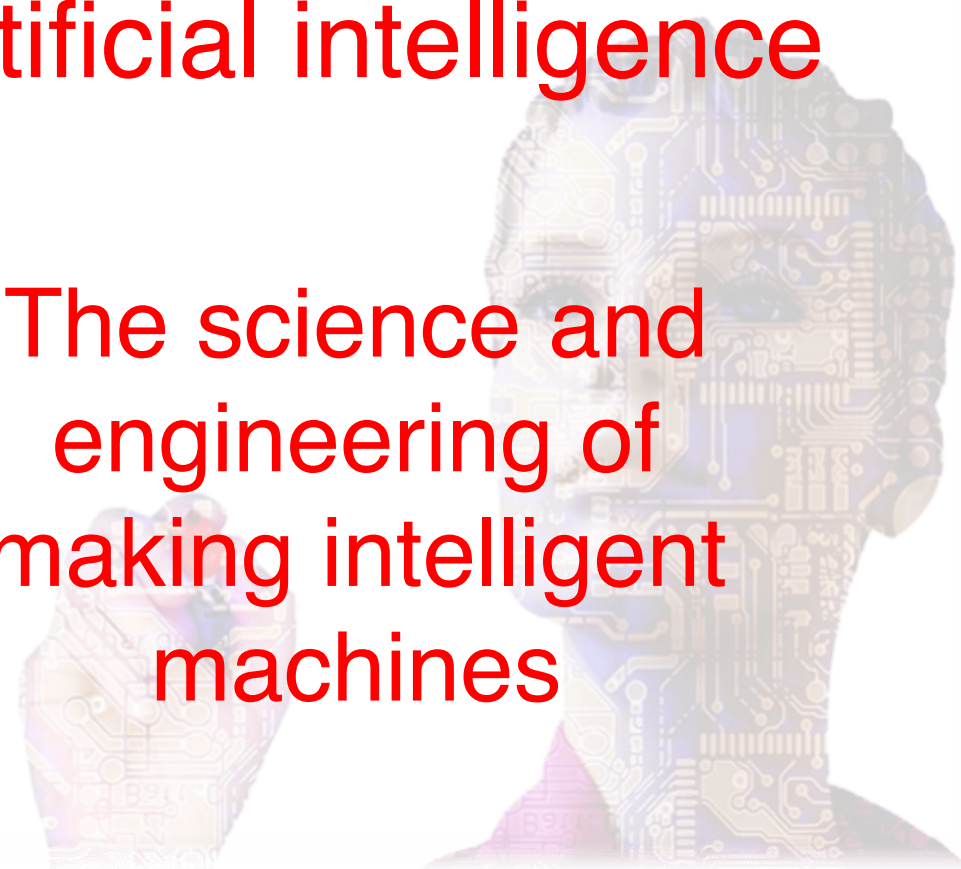
## 2014 Gartner Hype Cycle



“A.I. Winters”  
followed previous  
waves of excitement

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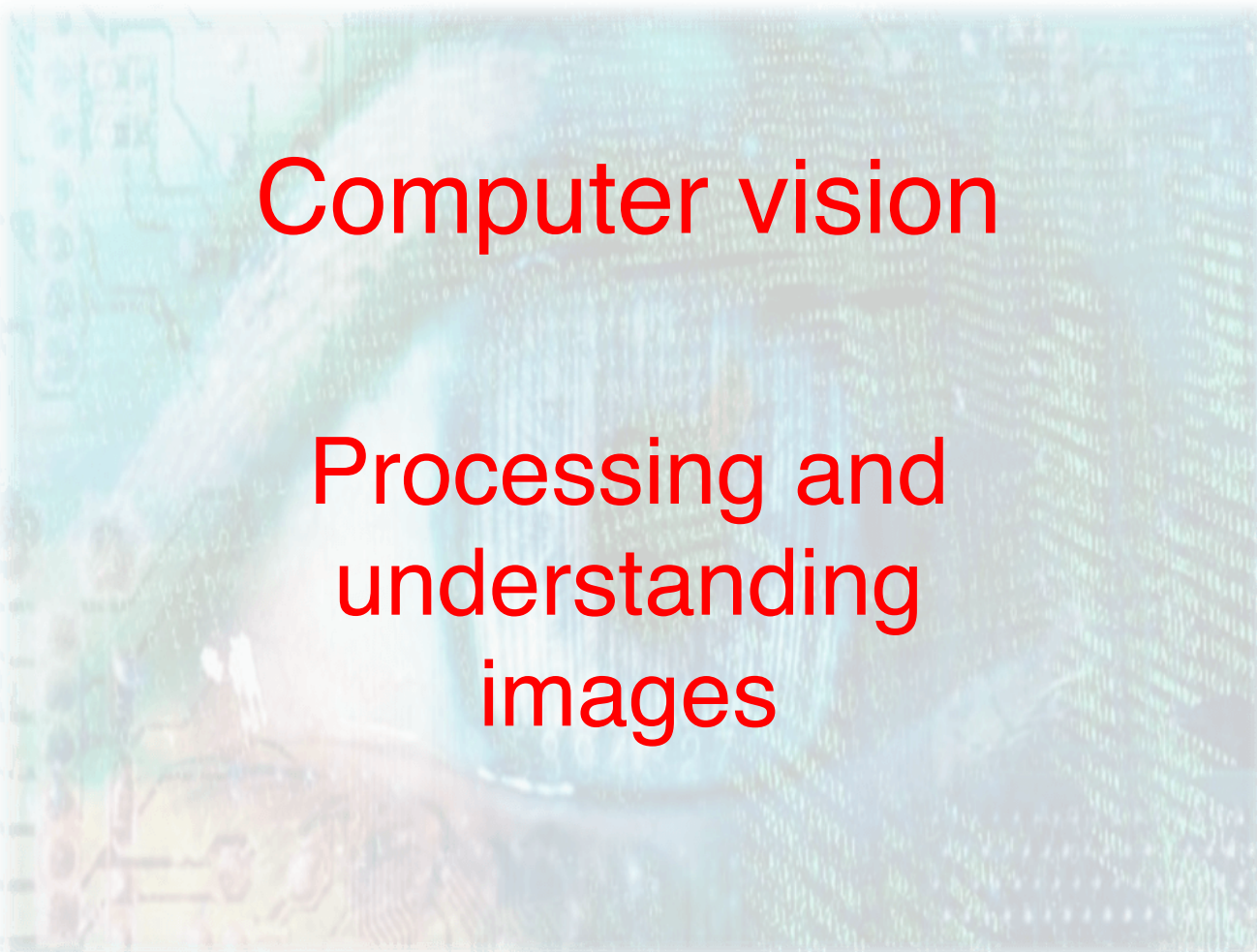


# Big Data

Collection and analysis of very large datasets

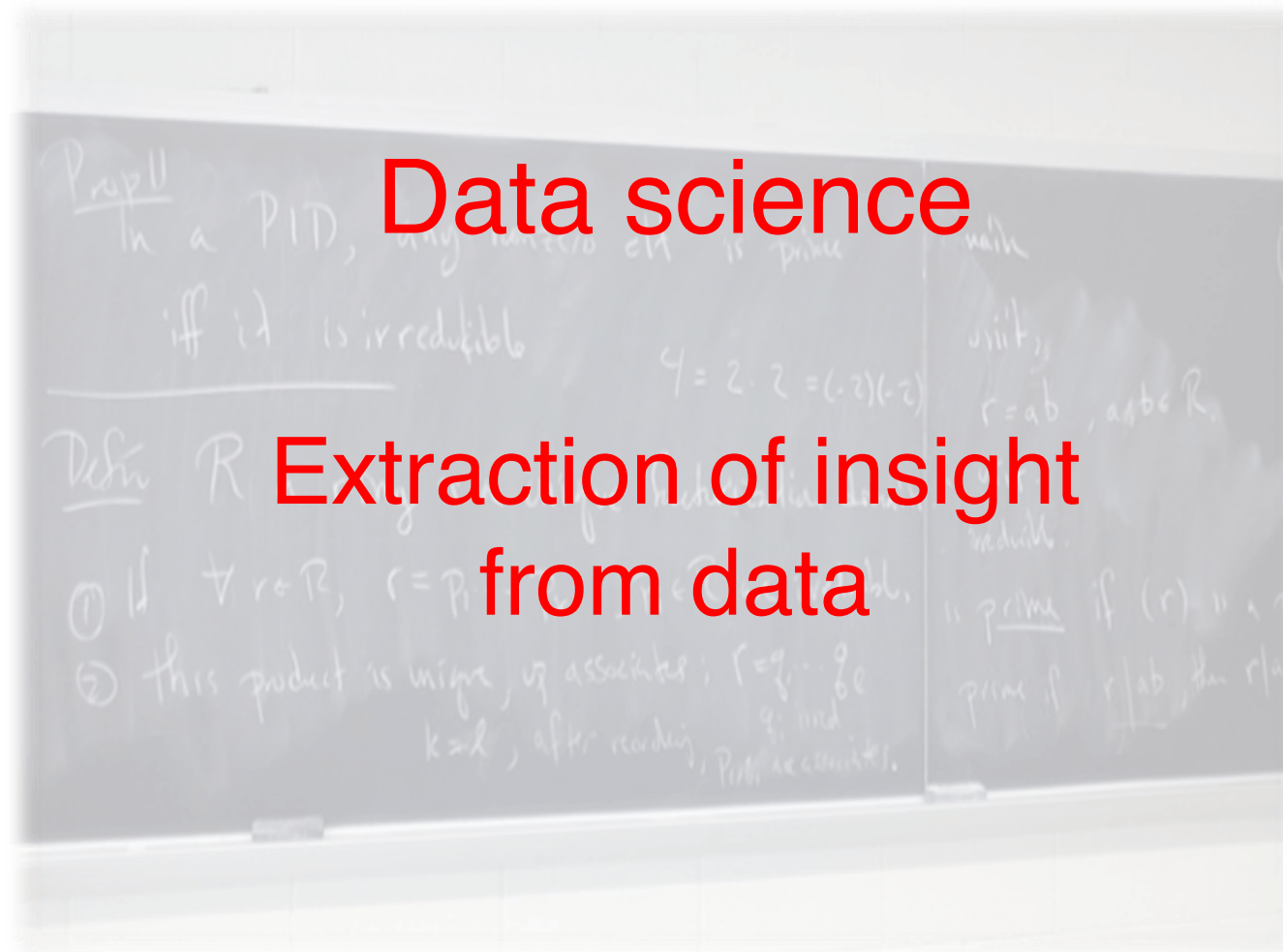
# Computer vision

Processing and understanding images



# Data science

Extraction of insight from data







“It is a capital mistake to theorize before one has data.”

-Arthur Conan Doyle





# CALENDAR OF MEANINGFUL DATES

EACH DATE'S SIZE REPRESENTS HOW OFTEN IT IS REFERRED TO BY NAME  
(E.G. "OCTOBER 17TH") IN ENGLISH-LANGUAGE BOOKS SINCE 2000  
(SOURCE: GOOGLE NGRAMS CORPUS)

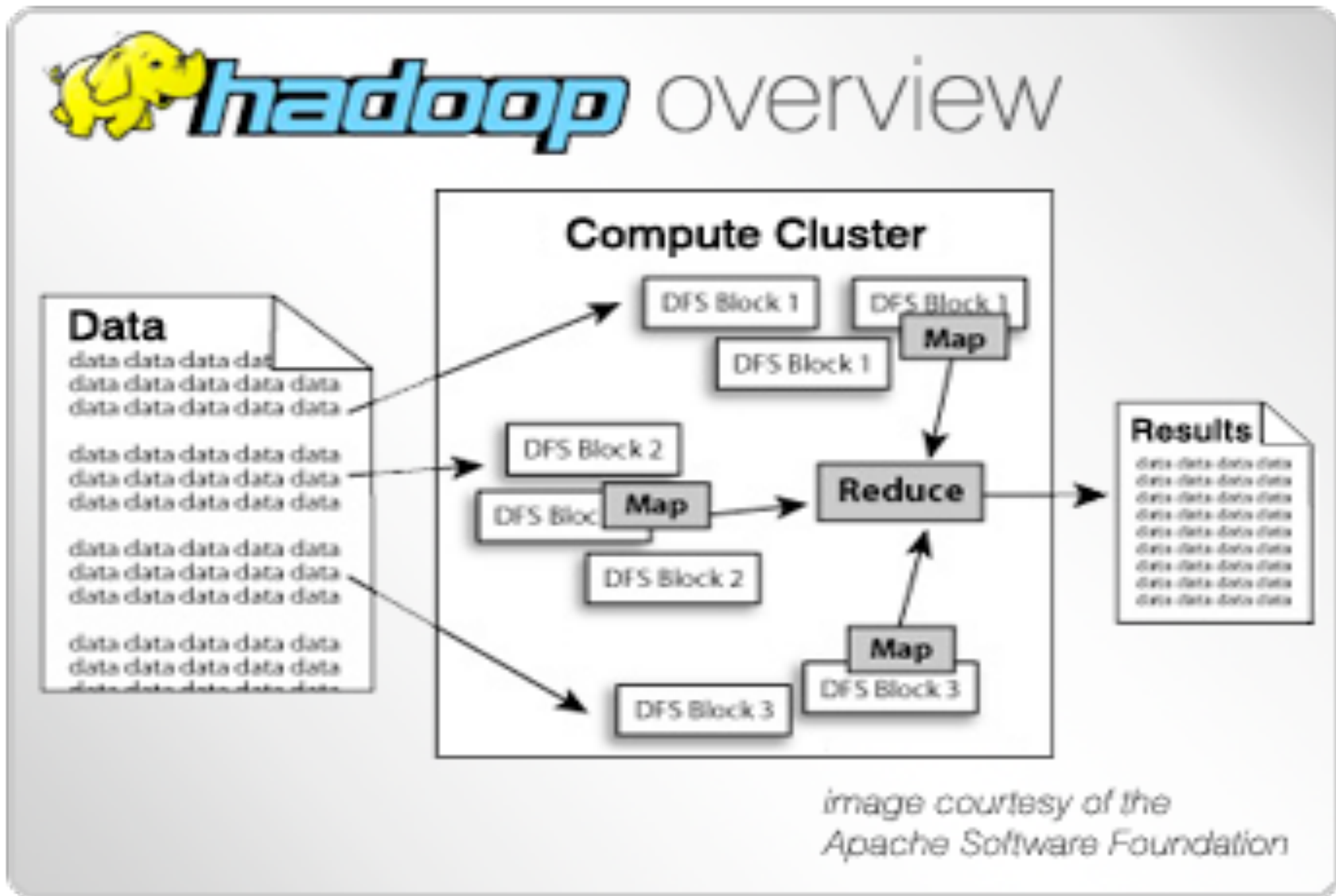


How would  
you do this  
analysis?

<http://xkcd.com/1140/>



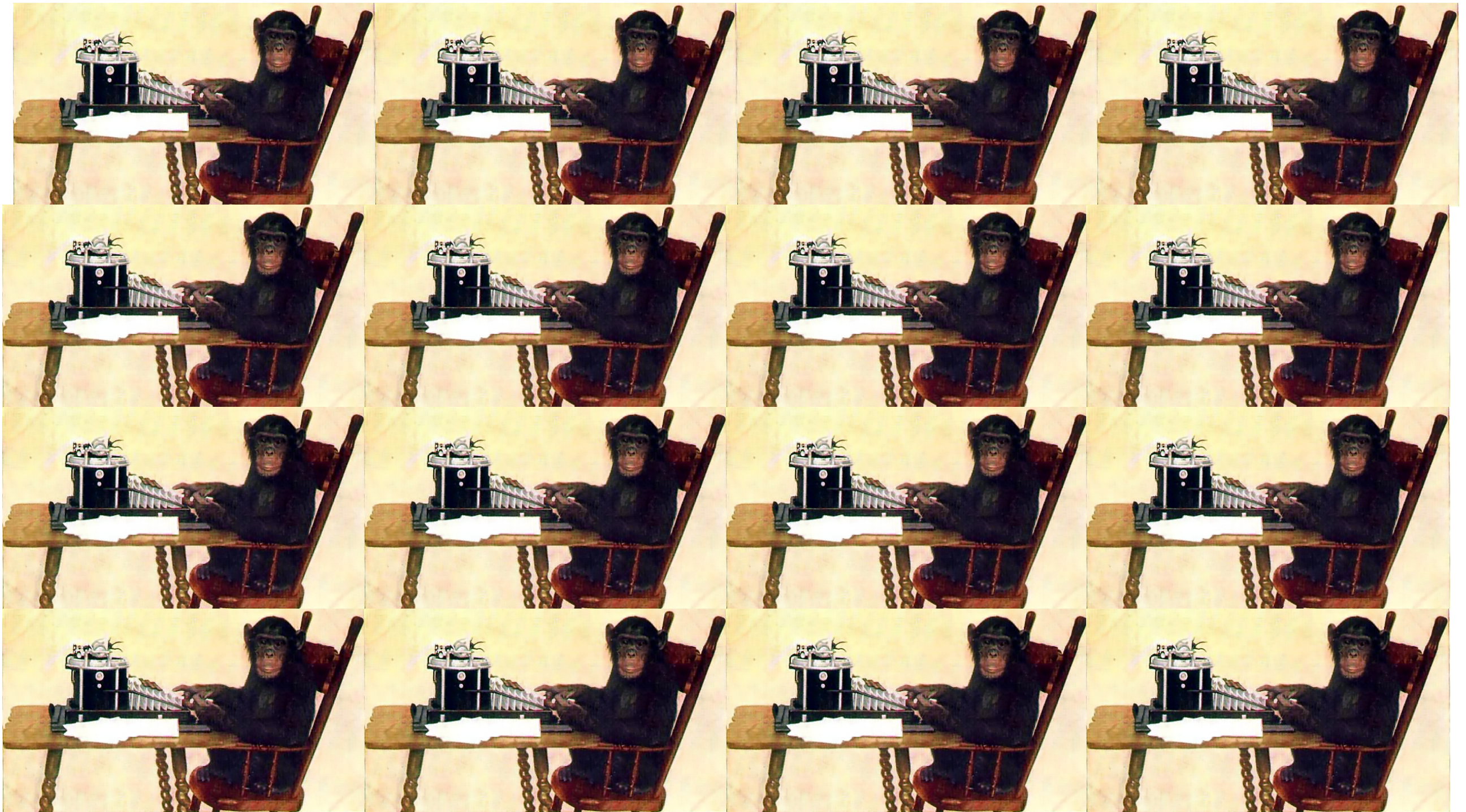
# Map/Reduce



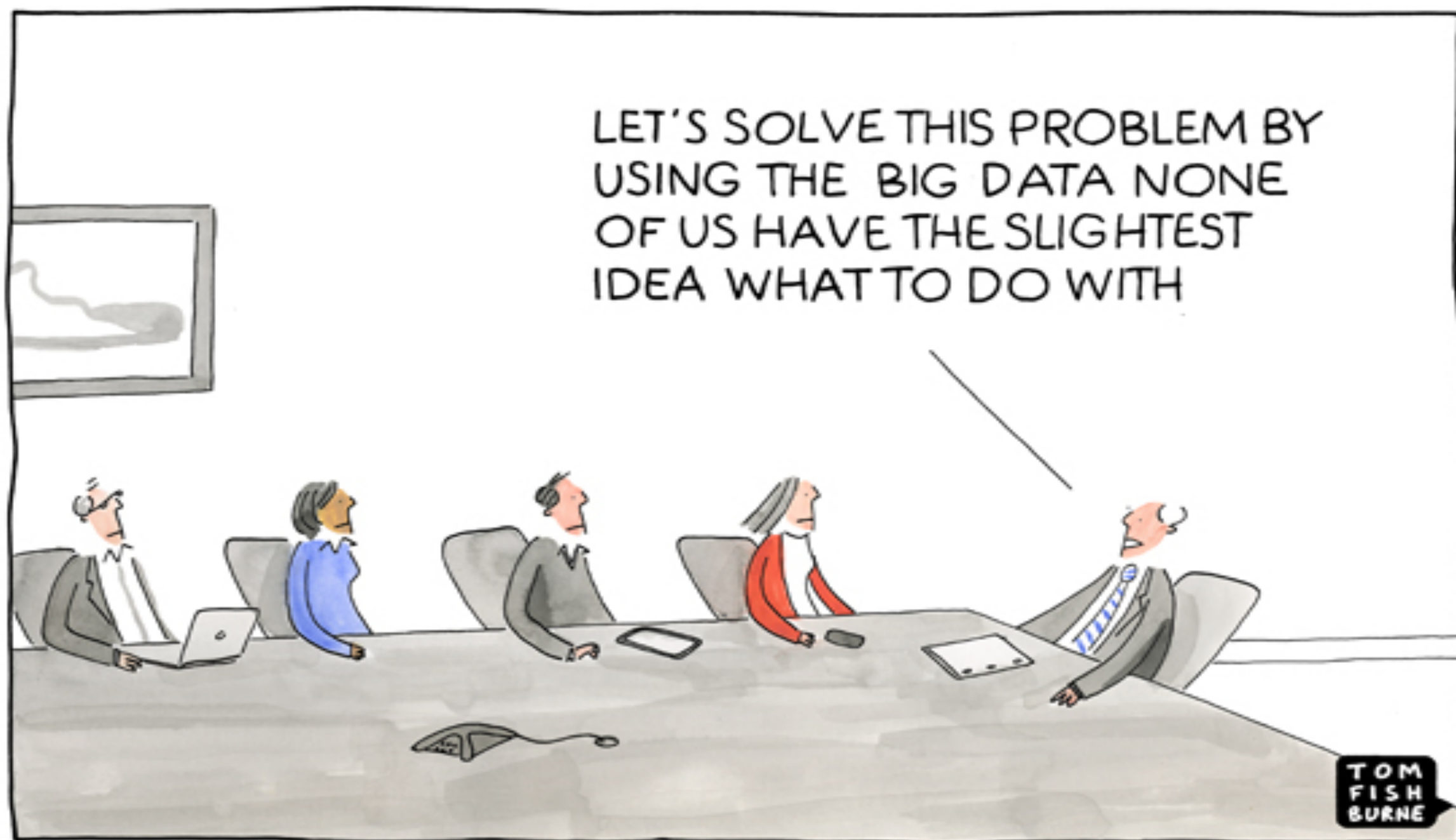
# Exploit Parallelism



# Exploit Parallelism







© marketoonist.com

<https://marketoonist.com/2014/01/big-data.html>



# Data, data everywhere...



All of  
human  
history  
until 2004



~5 Exabytes

12:00AM



Today

11:59PM

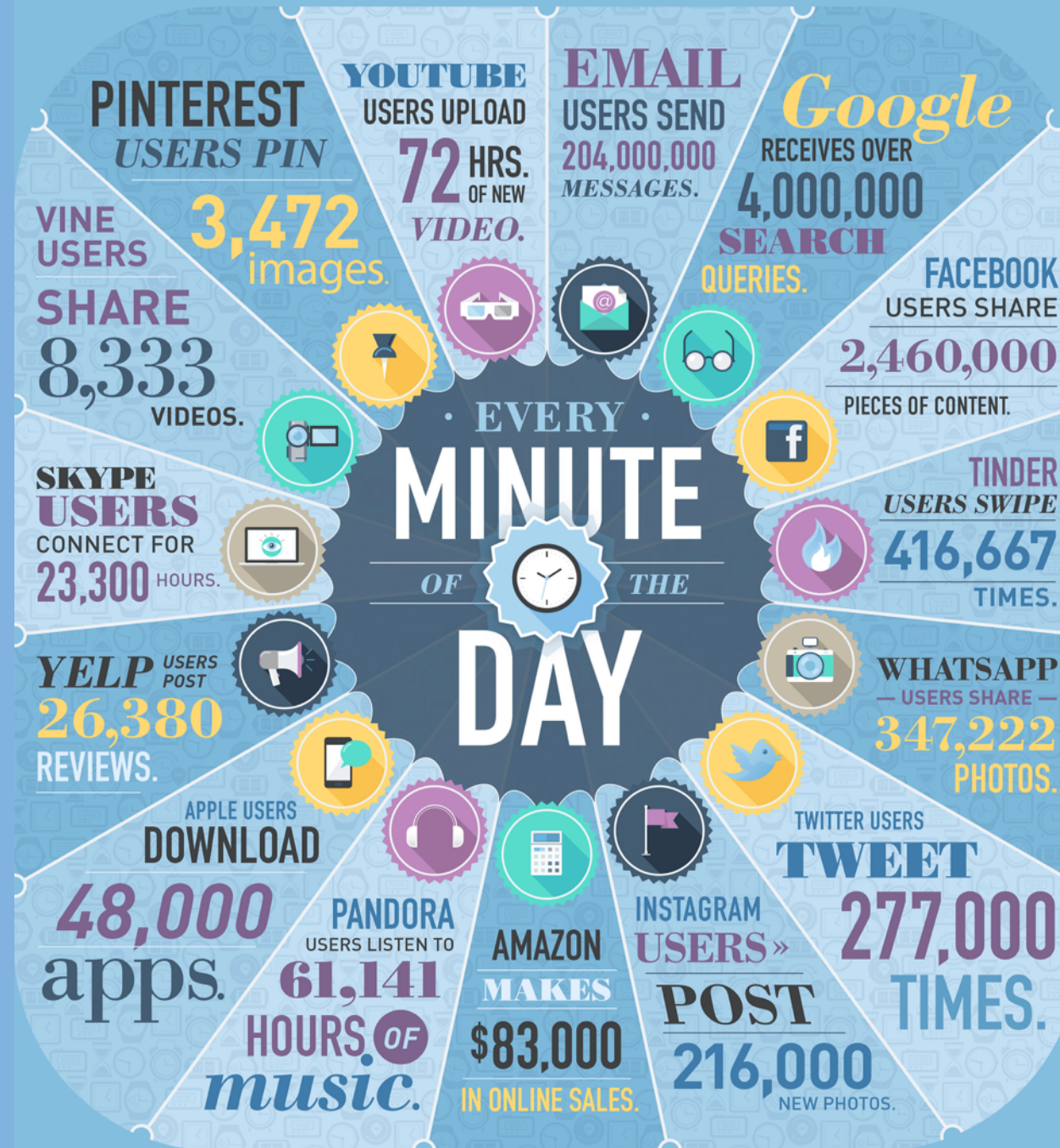
~5 Exabytes



## DATA NEVER SLEEPS 2.0

How Much Data is Generated Every Minute?

Data is being created every minute of every day without us even noticing it. Given how much information is floating around these days, it's tempting to talk about big data only in terms of size. Big data describes the massive avalanche of digital activity pulsating through cables and airwaves, but it also describes all the things we were never able to measure before. With every status we share, every article we read or every photo we upload, we are creating a digital trail that tells a story. Below, we explore how much data is generated in one minute.



THE GLOBAL INTERNET POPULATION GREW **14.3%** FROM 2011 - 2013 AND NOW REPRESENTS

**2.4 BILLION PEOPLE.**

With each click, share and like, the world's data pool is expanding faster than we can comprehend. Businesses today are paying attention to scores of data sources to make crucial decisions about the future. The team at Domo can help your business make sense of this endless stream of data by providing executives with all their critical information in one intuitive platform. Domo delivers the insights you need to transform the way you run your business. Learn more at [www.domo.com](http://www.domo.com).

**SOURCES:**

BITS.BLOGS.NYTIMES.COM, INTEL.COM, APPLE.COM, TIME.COM, DAILYMAIL.CO.UK, SKYPE.COM, STATISTICBRAIN.COM

DOMO

# How Big is “Big?”

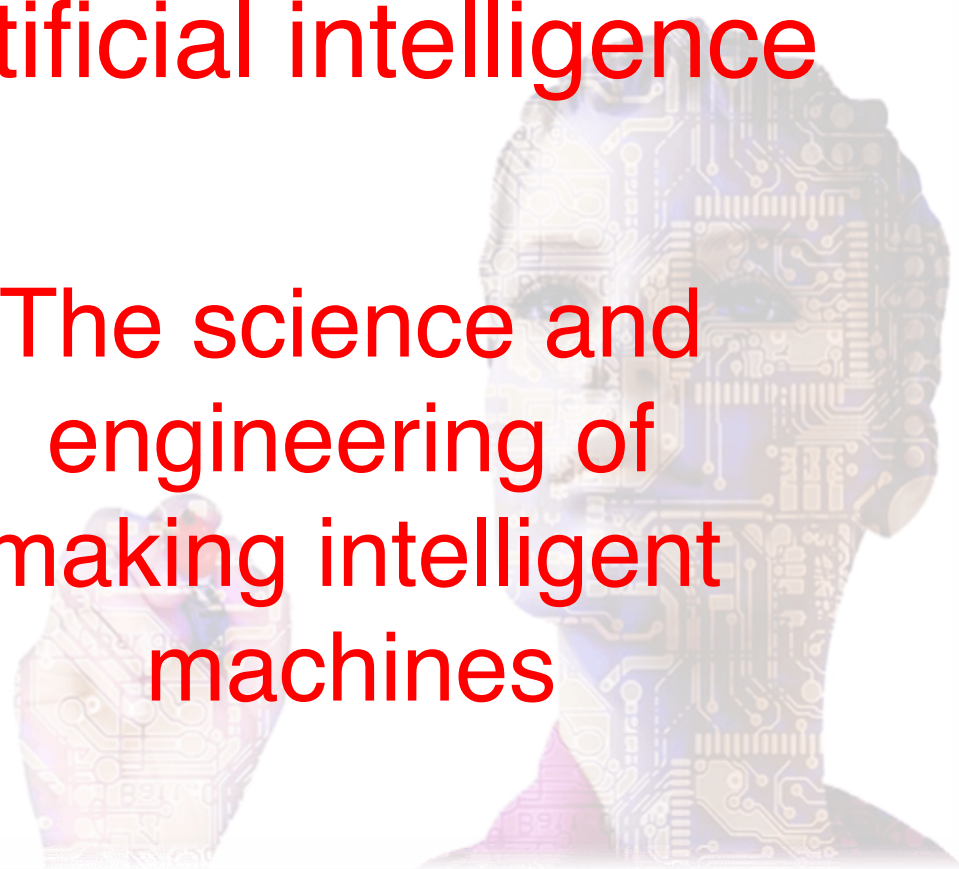
Data so large that  
“traditional” data processing  
techniques are insufficient.

Virtually the entirety of data  
available for a given  
“substantial” domain.



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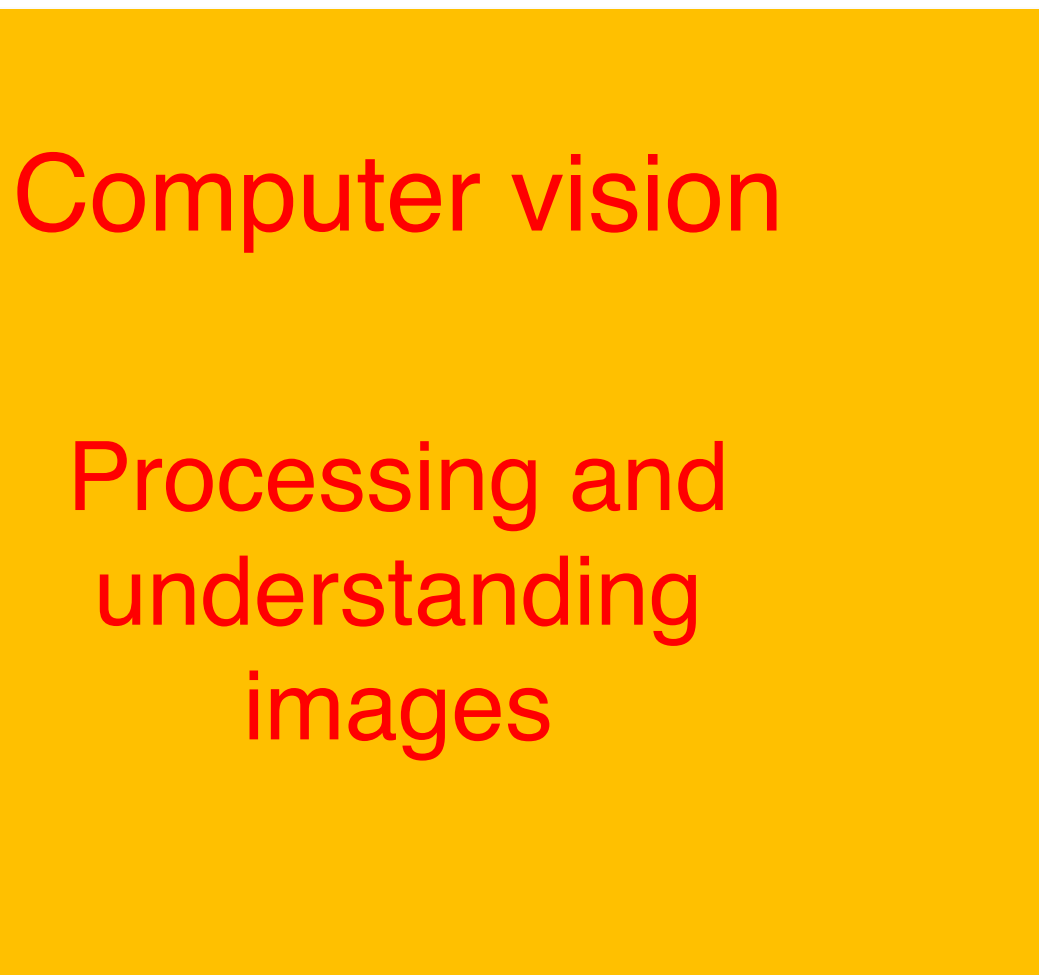
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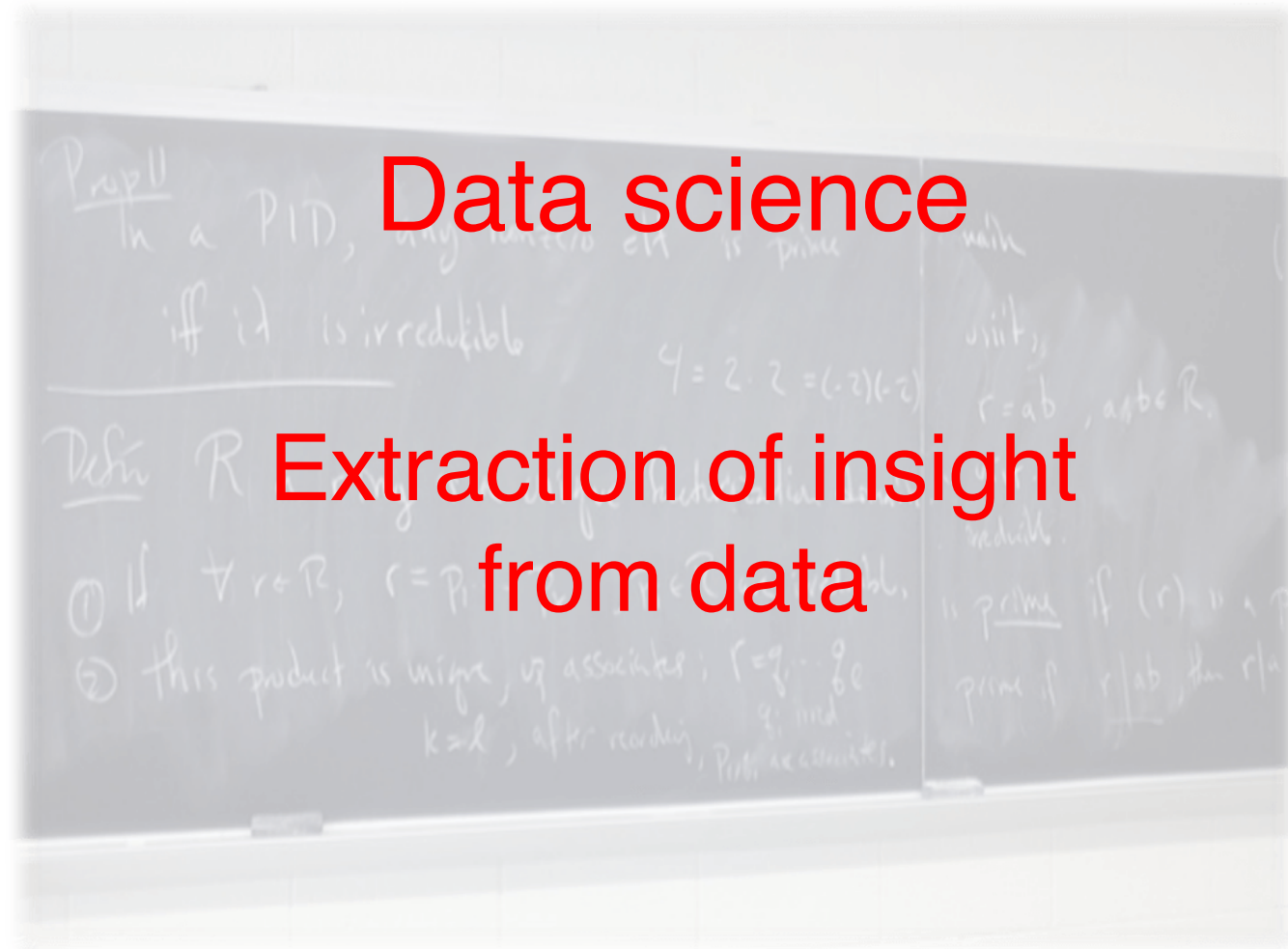
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Processing and understanding images

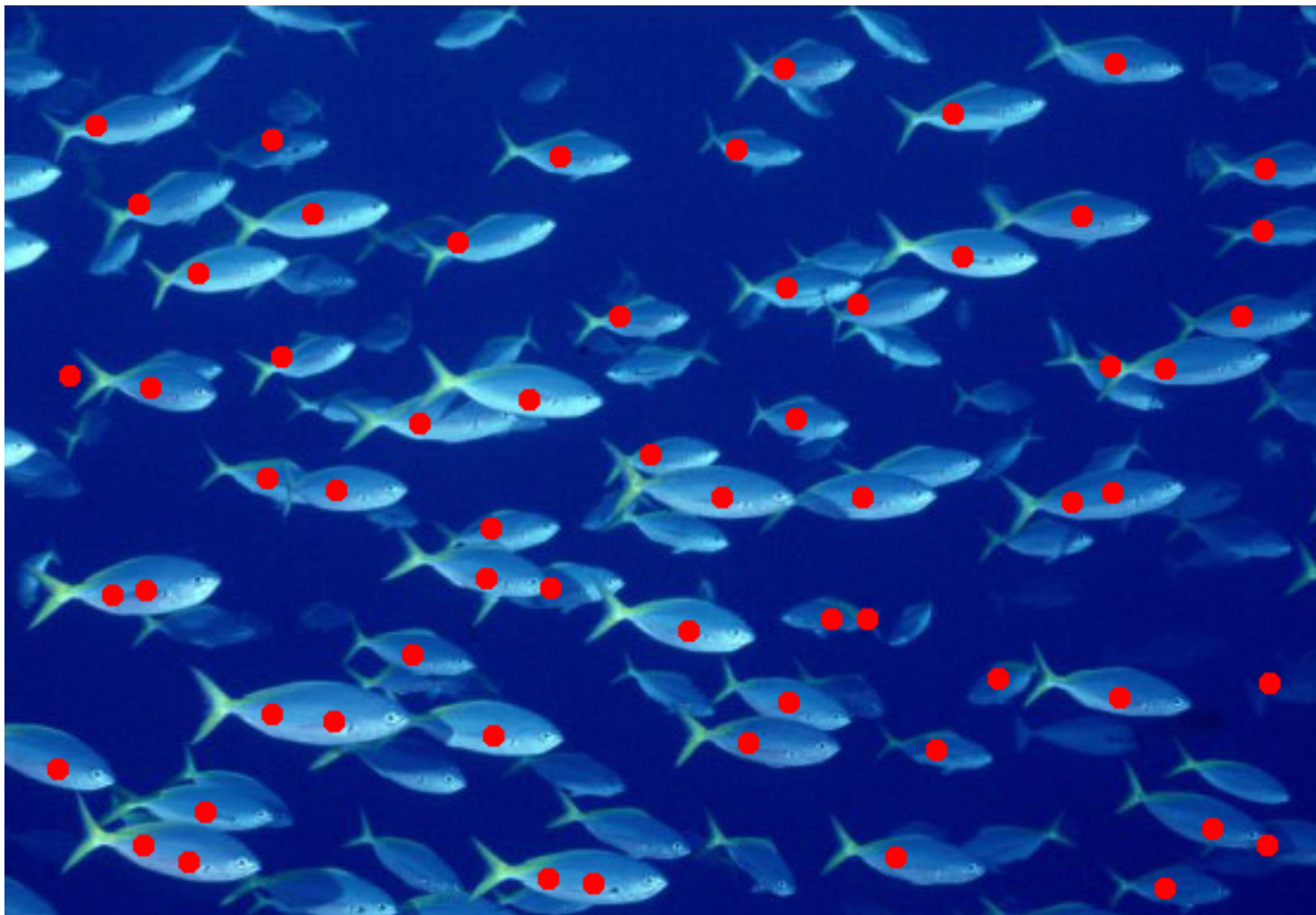


# Data science

Extraction of insight from data

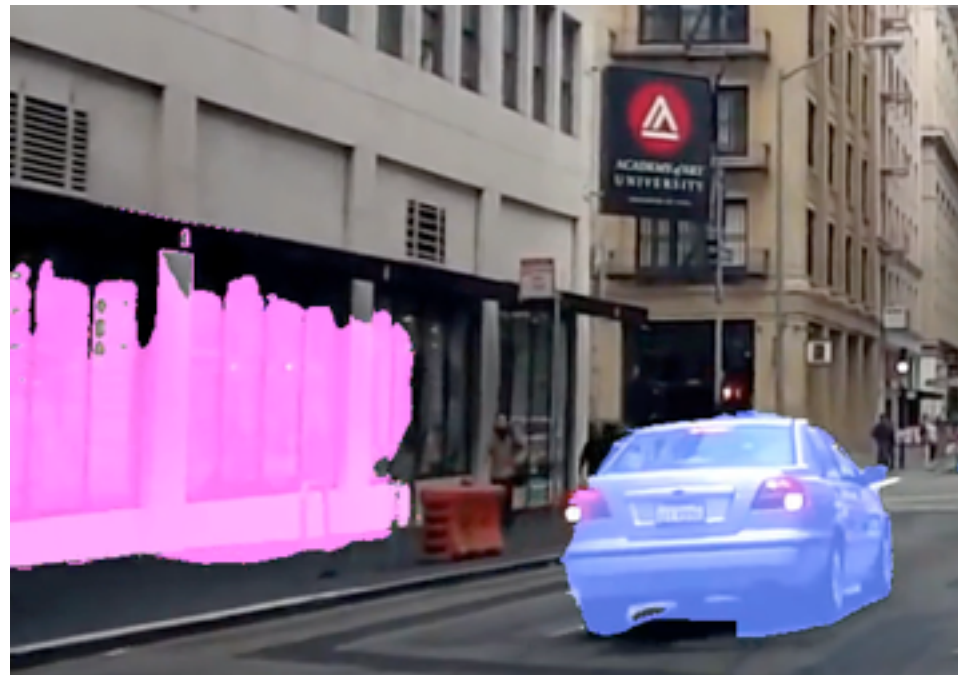






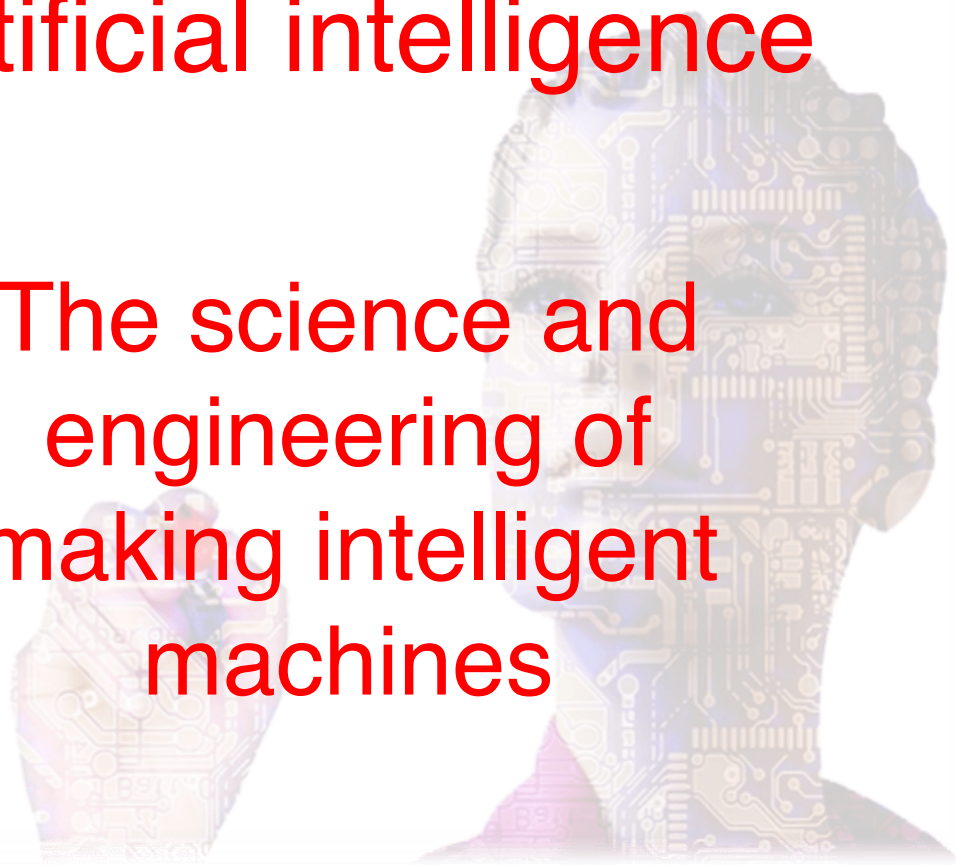
Alamy E45JRY





# Artificial intelligence

The science and  
engineering of  
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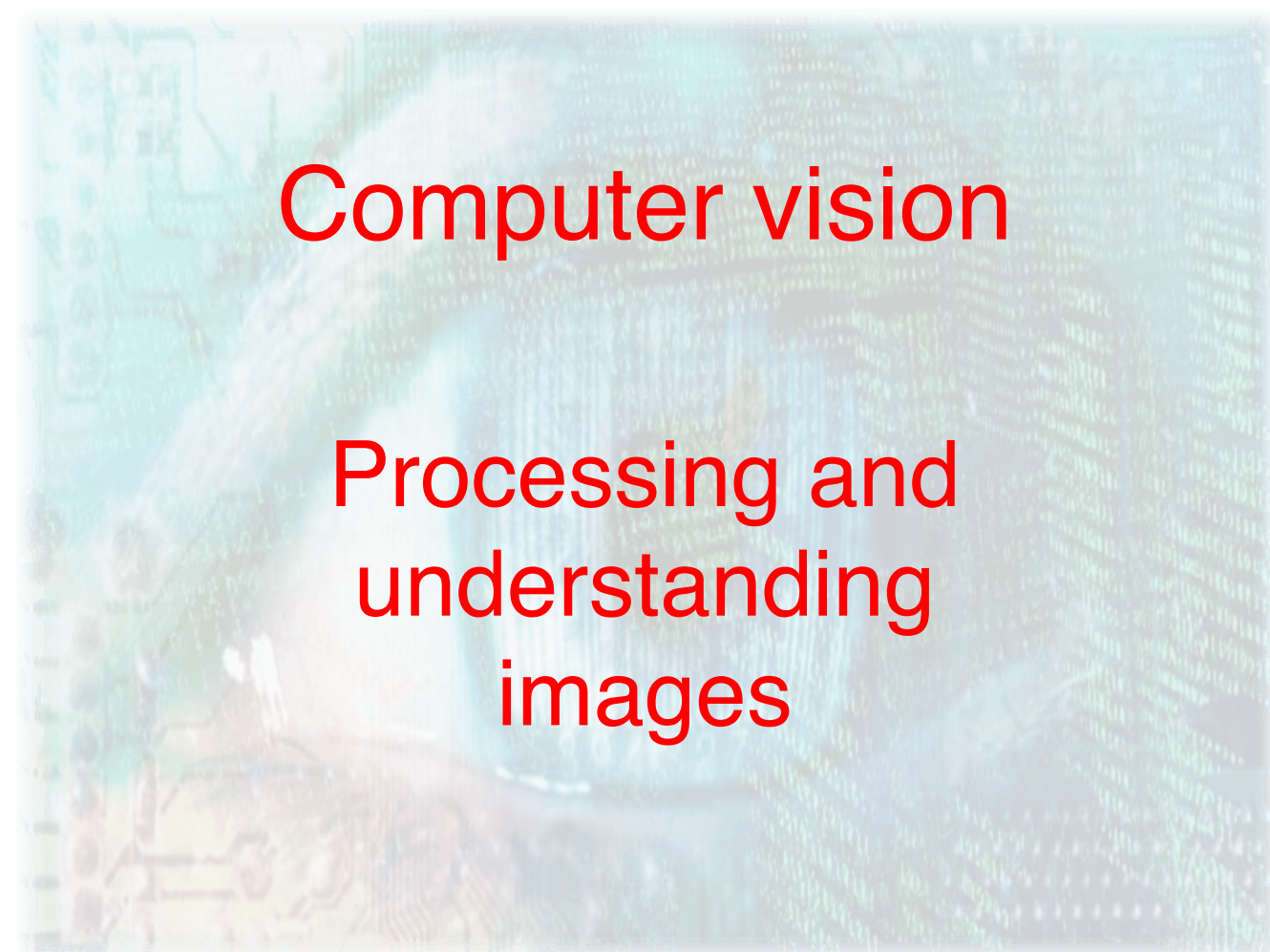
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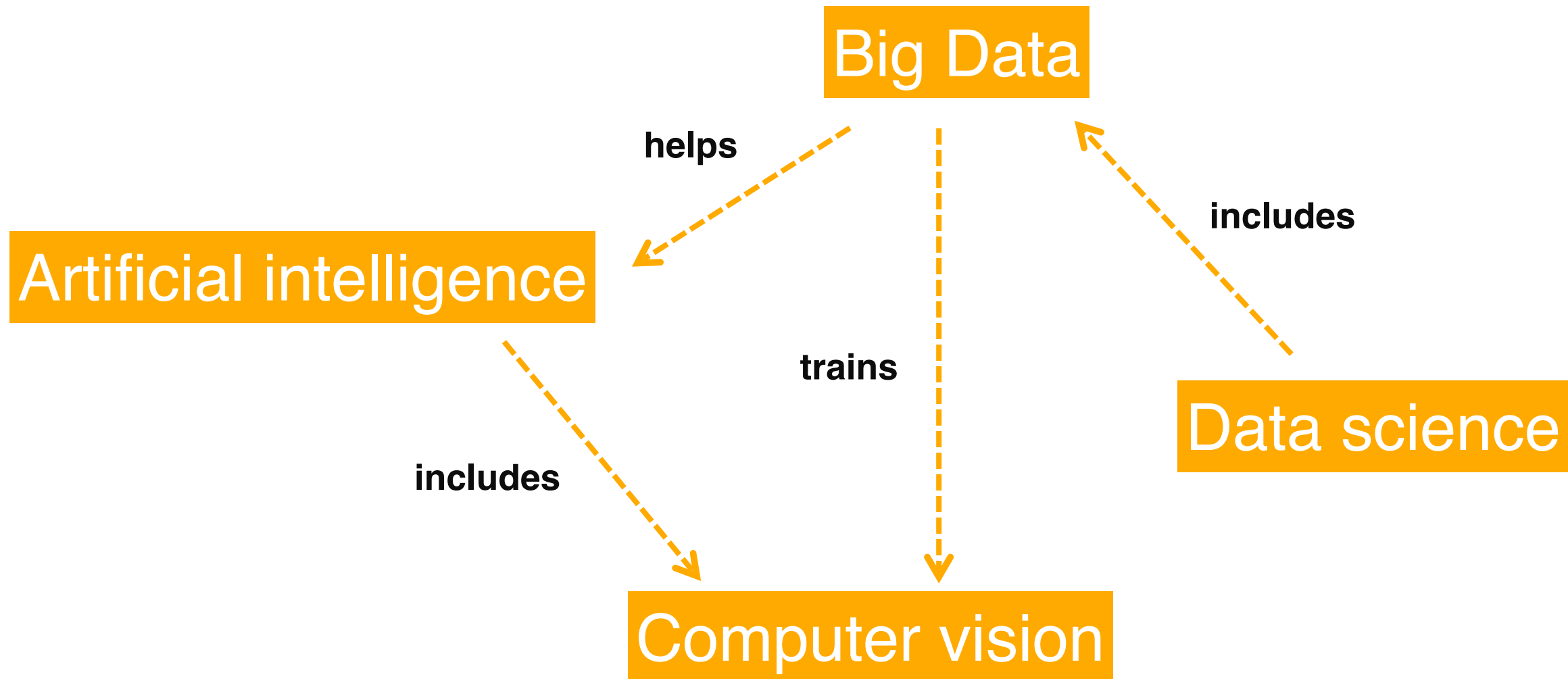


“At the heart of science is an essential balance between two seemingly contradictory attitudes—an openness to new ideas, no matter how bizarre or counterintuitive, and the most ruthlessly skeptical scrutiny of all ideas, old and new. This is how deep truths are winnowed from deep nonsense.”

—Carl Sagan



# Synthesis



**What should you care about?**

# Applications in All Fields

Biology

Medicine

Retail

Security

Agriculture

Physics

Social networks

Simulations

Logistics

Transportation

Media




**“It is difficult to make predictions...  
especially about the future.”**

**—Danish proverb**

ASK  
AGAIN  
LATER





“We can only see a short distance ahead, but we can see plenty there that needs to be done.”

—Alan Turing







# Onu Technology

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# Questions